

From: [REDACTED]
To: [Licensing HF: H&F](#)
Subject: FW: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ
Date: 29 June 2023 15:45:20

Dear Lorna

This was my original submission. I do understand that this is a large caseload but hope you don't mind rectifying the order as I think it might be important.

Many thanks

[REDACTED]

From: [REDACTED]
Sent: Thursday, May 25, 2023 8:55 PM
To: licensing@lbhf.gov.uk
Subject: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ

To whom it may concern

I write to object to Application No: 2023/00740 to permit the sale of alcoholic drinks at Morleys, Fulham and also to the proposal to extend opening hours on Friday and Saturday evenings to 1am.

As a former Councillor who has served on a Licensing Committee I am well aware of the four objectives of Licensing:

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance
4. The protection of children from harm.

It is my view that should Hammersmith and Fulham grant these applications, they will without doubt be undermining all four of these objectives.

My daughter lives in Haldane Road, within 100m of the existing McDonalds premises and the soon to open Morleys Chicken Shop. Over the three years that she has lived in this area, she has frequently complained about appalling litter in the street, tomato ketchup smeared on her car and low level anti social behaviour from youths who 'hang around' in Haldane Road whilst en route to or from McDonalds. This activity includes kicking balls about which bounce off houses and cars, intimidatory behaviour if politely asked to desist, rowdiness and damage to plants and property including deliberate keying of cars. She has witnessed youths stamping on Lime bikes, people eating McDonalds in private gardens and delivery drivers urinating in residents' doorways and blocking the road. When a neighbour asked youths to desist from this type of behaviour, she had razors and scissors posted through her letter box as an obvious and chilling threat. On several occasions my daughter has written to H&F Licensing requesting that they reconsider the McDonalds Licence and she has also asked McDonalds to litter pick the street every day. The current situation is just about acceptable but will worsen during the summer months. Here is an

extract from one of her letters:

Sent: 14 November 2022 17:22

To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Planning External Inbox: H&F <Planning@lbhf.gov.uk>; Cleaner Greener: H&F <Cleaner.Greener@lbhf.gov.uk>; Trading Standards: H&F <Trading.Standards@lbhf.gov.uk>

Subject: Licensing Complaint - McDonalds North End Road, Fulham

To whom it may concern,

I am writing to make a formal complaint and request that the licensing be withdrawn from McDonalds on the North End Road.

This is for two reasons:

1) The immediate area is not suitable for an establishment with such high footfall, and this causes significant danger to pedestrians as they are often pushed off the pavement and onto the very busy North End road. The site also attracts extensive antisocial behaviour, with large numbers of youths congregating, fighting, and threatening customers and vandalising local property and infrastructure. For example, I witnessed these youths damaging public bikes as well as cars parked nearby. This behaviour and the number of people and delivery drivers results in the narrow pavements surrounding the venue being clogged, meaning those wishing to pass (often the elderly and unstable) are forced to step out onto the busy North End Road. This presents a significant danger, as evidenced by the tragic death of a pedestrian just up the North End Road a month or so ago. I am certain that this is something that should be avoided at all costs.

Therefore it is clear that McDonalds is already causing significant problems for local neighbours but does not have an alcohol licence and closes at 12am. If Morleys is granted an alcohol licence (which is not usual for their many London premises), it is likely that crowds will gather outside the shop and down Haldane Road, drinking and generally causing disturbance until well after midnight. On Friday and Saturday nights this will continue until 2 or 3 am.

Chicken shops have a history of violence and in November 2021 Jermaine Cools was murdered in a fight involving a number of people outside a West Croydon chicken shop. On 27th June 2022 armed police were deployed after a triple stabbing in a Poplar chicken shop whilst in November 2022 a 21 year old man was stabbed in a Haringey chicken shop. These outlets are notorious also for grooming young people to become drug couriers and it is very unlikely that a harassed server will be able to identify and inform police about children at risk (suggested as a condition by the local police liaison officer).

Sadiq Khan has stated that he would aim to prevent chicken shops from opening within 400m of a school. Fulham Primary School is sited in Halford Road which is almost opposite Haldane Road and this site is certainly within 200m of Morleys Fulham.

There is an Off Licence directly opposite Morleys called The Hair of the Dog and this should be adequate for the provision of alcohol in the area in addition to several pubs and night clubs along the North End Road and around Fulham Broadway.

If these additional licences are granted, it is likely that a chicken shop serving alcohol will attract crowds and that alcohol fuelled violence and antisocial behaviour will be a regular occurrence. The premises are relatively small so where will those eating chicken and drinking alcohol stand whilst consuming their purchases? As the North End Road pavement is narrow, they will drift into Haldane Rd depriving local residents of their right to peaceful occupation of their homes. This undermines the first three objectives of Licensing. Objective 4 will also be undermined because local children attending the shop will risk being influenced by customers who are drunk and may well be persuaded to consume alcohol, at a table or outside, which has been purchased by someone over the age of 18. This will render them susceptible to grooming both for sexual and drug related reasons.

I would therefore urge the Licensing Officer/Committee to restrict opening hours to match those of McDonalds (ie no later than midnight) and to refuse an alcohol licence for these premises. If these applications are granted, one can predict that the local police will routinely be in attendance, near neighbours will be terrorised and kept awake until after midnight every night, cars and property will be damaged and vulnerable young people drawn into drug related gang violence and sexual abuse. The Brunswick Club in Haldane Road offers sports and social activity for local young people. Unfortunately the person in charge has told us that parents believe their children are attending sports training or social sessions but frequently these children 'bunk off' and hang around the local streets and Takeaway shops.

There is no upside for local residents, social services, Environmental Health or police if this application is granted and an alcohol licence in a chicken shop is a recipe for disaster. This is not a NIMBY letter but a rational evaluation of historic facts and a reasonable extrapolation and prediction taken from this information. The obvious conclusion is that it would be totally irresponsible for H & F to grant an alcohol licence or extend opening hours until 1am.

Yours faithfully



From: [REDACTED]
To: [Licensing HF: H&F](mailto:licensing@lbhf.gov.uk)
Subject: FW: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ
Date: 29 June 2023 15:46:09

Dear Lorna

This is the follow up letter which should be placed after the original.

Again many thanks

[REDACTED]

From: [REDACTED]
Sent: Sunday, May 28, 2023 11:38 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ

Dear Lorna

Thank you for this information which does not alter my representation in any way. As stated previously, my daughter lives in Haldane Road within 100m of the Morleys shop and McDonalds on the opposite corner. I am a regular visitor to her house and usually have to pick up litter from her front garden and the street whilst I am there.

I would also like to emphasise that this objection is in no way racist. Our main fear is that Morleys Fulham will become the 'after party' location once pubs have closed at 11pm and particularly after Chelsea games despite the police conditions. Crowds of inebriated people will gather in Haldane Road to eat their takeaways and drink the accompanying alcohol until well after midnight thus preventing local residents, who have to get up early and go to work, from getting sufficient rest. At the very least there will be loud talking but more usually there will be shouting, music played from cars or portable devices and at worst, fighting and damage to surrounding property. It will be unpleasant and potentially dangerous to have to walk through this crowd late at night when returning from the tube station.

The applicant states they will ensure the safety of their workers and make sure everyone leaves the premises quietly but they do not indicate how they will control behaviour outside and the licence is for the consumption of food inside and outside.

They will have CCTV on the entrance but not in the side street and therefore they are denying responsibility for behaviour of customers who will generally (as this is a Takeaway) consume their purchases OUTSIDE.

As you may detect, I am extremely concerned about my daughter's personal safety and wellbeing if this application is granted.

Whilst I do not personally reside in Haldane Road, I feel that my representations are valid because this application directly affects my daughter and I am a frequent visitor to her house.

Kind regards

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

From: Licensing HF: H&F <licensing@lbhf.gov.uk>
Sent: Friday, May 26, 2023 1:10 PM
To: [REDACTED]
Subject: RE: 2023/00740 - Application for licence to sell alcohol and extend opening hours on Friday and Saturday nights at Morleys Fulham, 310 North End Road, Fulham, SW6 1NQ

Dear [REDACTED]

Licensing Act 2003

Premises Licence Number: 2023/00740/LAPR

Premises name: Morley's Fulham

Premises address: 308 - 310 North End Road London SW6 1NQ

Thank you for your email objecting to of the New Grant application for the above Premises Licence

Your representation is valid, however, can you please provide us with your full address. We require this information to ensure that the representations are not vexatious or frivolous. Additionally, the committee may give more weight to a representation as it indicates the proximity of the concerned party to the relevant premises.

Further details of the hearing including the Hearing Procedure will be sent in due course.

I have attached for your reference the following documents:

- a copy of the redacted application
- the floor plan of the premises
- pages 12 and 13 of the application (the operating schedule)
- agreed conditions and reduced hours from correspondence with the Police Licensing

Please let me know if the attached information changes your position of your representation.

Please note that a copy of your representation, including your name and your street name (but not house number), will be sent to the applicant and members of the licensing sub-committee.

Your representation without your name and address will be included with the papers for the Hearing, copies of which are available to the public. The Committee papers will also be published on our website which will also contain your representation.